



Affordability Summit Proposal Overview

The price of college tuition continues to skyrocket and student debt is stunting students' long-term prosperity. We want to work with your networks and organizations to tackle the issue of college affordability together.

Host an Affordability Summit with us this spring

Spring 2014 is an exciting time for NCLC; we are expanding our role in supporting regional events across the country. This fall, we worked with over 100 student body leaders in seven states. We hope you'll incorporate us into your program or host a new event with us in 2014.

Why we want to work with you

We want to partner with you and your network to confront the rising cost of college. Combining our networks and areas of expertise can have a huge influence on the public discourse around student debt. We will be able to offer strategic support, technical assistance, and connect you to our network of civic, business, and media leaders around the country.

We work closely with you to set strategic goals, intended outcomes, and a budget for the event. You are the experts on the ground and have ultimate ownership of the summit as we play a support role to you in this process. You will lead outreach and recruitment, and map out a plan for attendees' travel, food, and housing. We'll be with you wherever you need support.

Key Dates & Requirements

Planning

- Weekly conference calls
- Event date between January 6 – March 31
- Proposal submitted with at least 3 other student body presidents on board

Components of the program:

- Central theme on college affordability (can include other issues, too!)
- Includes student body presidents and their teams from across a state or multiple states
- Structured around small group interactions
- Focus on action steps, from community level initiatives to federal level advocacy

Finances

Through the budgeting process, will identify how to split costs for various elements of the program. Additionally, NCLC will be seeking local and national sponsors for the event to cover our costs for managing this program series and reimburse your costs up to \$500.



Event Proposal

Please use the framework below for your proposal so we better understand your vision and planning. Your proposal should detail this information in a separate document (about 2 pages).

Hosting Info

Organization/campus:
 Student body president:
 Contact info:
 Secondary point of contact:
 Contact info:

Logistical Info

City:
 Proposed venue:
 Proposed date(s):
 Other SGAs involved:

Goals

Why are you interested in hosting a summit?
 What is the core goal of the summit?
 What key topics and issue areas will you cover?
 What to do hope will happen after the event?

Outreach

Who are you inviting?
(SGA presidents vs. other officials, public vs. private schools, etc.)
 How many attendees?
 What non-student groups are you interested in including as participants or speakers?
 What other campuses have you already reached out to?
 Do you have a list of everyone you plan to invite?

Planning Logistics

How long will the summit last?
 Are you comfortable with sponsors being at the event?
 Are you interested in contacting any media about the event?
 Where will the summit be held?
 What are the biggest gaps in capacity/planning that NCLC can help fill?

Sample Budget:

Item	Cost	Quantity	Total
Meeting Space	0	0	0
Lodging	0	0	0
Food	0		0
Materials	0		0
Travel	0	0	0
Other	0		0
TOTAL			0